



**Amy Gay**  
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## Profile

Graphic Designer with extensive experience in marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining partnerships. Self motivated and accustomed to performing in a deadline-driven environment with an emphasis on working within budget requirements. Creative experience following:

### Print

- Brochures
- Promotional flyers
- Newsletters
- Annual Reports
- Catalogs
- Print advertisements

### Marketing & Promotional

- T-shirts
- CD's and CD Covers
- Product and Packaging
- ATM/VISA Cards

## Technical Proficiency

**Platforms:** Proficient with Mac OSX, Some Experience with Windows  
**Software Expertise:** Adobe Creative Suite CS2 including InDesign, Illustrator, Photoshop, GoLive, ImageReady, Macromedia Dreamweaver, QuarkXpress, Microsoft Office (Word, Excel)

## Professional Experience

### April 1995 - Present

**Freelance Designer** - Efficiently manage and coordinate design production from concept through completion with extensive knowledge of printing. Work directly with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

### October 1997 - June 2000, PROMINA Health System

**Senior Designer** - Coordinate the set up, equipment purchases and launch of Design Department that supported more than 7 hospitals. Created design theme and graphics for marketing, presentations and company web site. Facilitated a team effort to produce production of policy manuals and educational materials for newly hired employees and graphic standard manuals for each hospital and vendors. Won several awards with Community Newsletter reaching more than 500,000 readers.

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**August 1995 - October 1997, Merritt & Partners - Design, Marketing & Advertising**

**Junior Designer** - Created new design concepts for marketing and collateral materials. Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials. Participated in production of print and promotional items for key clients under directions of the Senior Designer.

**Internship Summer 1994, Copeland Hirthler Design & Communications**

**College Internship** - leading agency providing Graphic Design for Atlanta Olympics

February 1994 - April 1995, The Southern Federal Credit Union

**Graphic Designer** - worked under Marketing Department Part-Time to help coordinate and produce Marketing collateral materials promoting Credit Union services.

**Education**

1995 - Georgia State University - Bachelor of Fine Arts  
Concentration in Graphic Design



Gwinnett Medical Center - Magazine Ads for placement of Georgia Force and Gwinnett Gladiators programs.



Gwinnett Medical Center - 2006 Annual Report to the community.



Atlanta Postal Credit Union - Direct Mail letters announcing auto loans and Visa promotions.



Custom Creations - Identity campaign for high end custom interiors company.